**Project Design Phase**

**Problem – Solution Fit**

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| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID29210 |
| Project Name | **Health AI: Intelligent Healthcare Assistant Using IBM Granite** |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit:**

In our Health AI project, problem–solution fit means identifying real-world healthcare gaps faced by individuals — such as lack of reliable medical advice, difficulty tracking personal health trends, and inaccessible personalized treatment recommendations — and solving them through an AI-powered Health Assistant that delivers smart, empathetic, and data-driven healthcare support.

**Purpose:**

❑ Solve complex problems in a way that fits the state of your customers

❑ Succeed faster and increase your solution adoption by tapping into existing mediums and channel of behaviour

❑ Sharpen your communication and marketing strategy with the right triggers and messaging

❑ Increase touch-points with your company by finding the right problem-behaviour fit and building trust by solving frequent annoyances, or urgent or costly problems

❑ Understand the existing situation in order to improve it for your target group

